



Renew — Relax — Refresh — in the Valley of the Sun

Enjoy the Camelback Mountains in Scottsdale, Arizona. Coined the Valley of the Sun for its 300 days of sunshine annually, consistent low humidity and blue skies, this slice of heaven in the Sonoran Desert hosts The Phoenician luxury resort. The acclaimed 250-acre wonderland offers something for everyone: enjoy a round of golf in one of three USGA-approved golf courses, play tennis on four different surfaces, swim in nine sparkling pools, take a leisurely bike ride around the area, tour the two-acre cactus garden or just rest and rejuvenate with body treatments at The Centre for Well-Being, the resort's world-class spa. Do any or all of this while you take advantage of enhanced educational opportunities during the 2010 Leaders Council, November 11–14, 2010.

Put yourself on course for The Phoenician luxury resort. Invitations will be based on issued fixed deferred and immediate production from July 1, 2008, through June 30, 2010.

Invitations will be extended to the top 30 independent agent channel producers with 90% or better persistency by policy count.

For program details and help with your next sale, call your representative at 800.804.4465

Program offered for sales of fixed annuities through the independent channel and issued by Integrity Life Insurance Company, Cincinnati, OH, and its subsidiary National Integrity Life Insurance Company, Goshen, NY. Integrity operates in all states, except NY, NH, ME and VT where National Integrity has operating authority. We reserve the right to modify or cancel this invitation. No cash value and nontransferable.



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